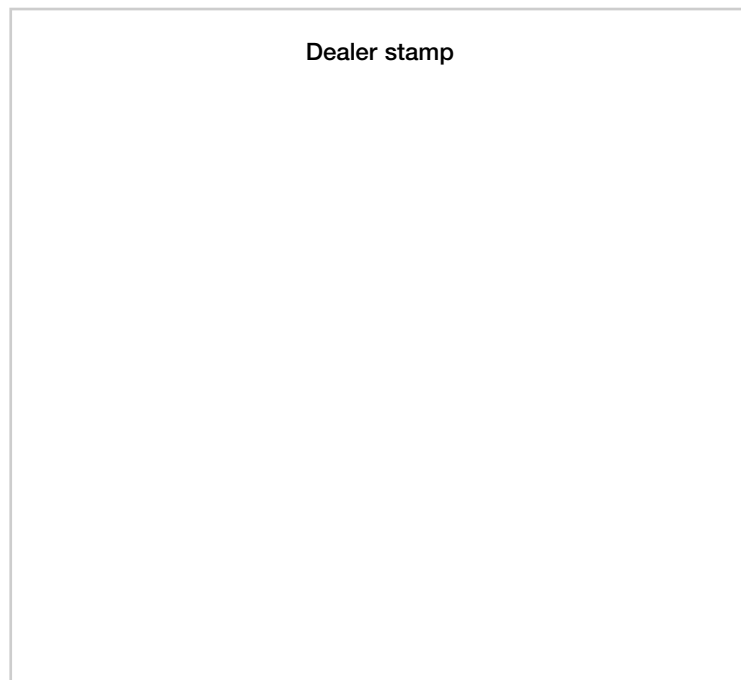




Nos amice et nebevol oiestias non potest.

Dealer stamp



Truckforce



**The first pan-European
truck tyre management
network**



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Truckforce

The first pan-European truck tyre management network



As a fleet manager or independent owner operator, you'll appreciate the absolute necessity of keeping your trucks' tyres in peak condition. If you do find yourself in need of roadside assistance, you have to know that the next number you call will deliver the recovery service you require. That's why Goodyear has introduced a pan-European, blue ribbon series of

dealerships specialising in the complete lifecycle management of commercial truck tyres including replacement, regrooving and retreading. It's called Truckforce. A 24 hour safety net for your fleet which guarantees new levels of service, one-stop convenience and, most of all, complete peace of mind.

Pan-European truck tyre management and service

Backed by Goodyear, one of the world's largest tyre manufacturers, Truckforce provides a Europe-wide, premium quality truck tyre service and management network to suit your own haulage applications. Each Truckforce dealership is a rigorously controlled operation meeting the highest quality standards and fully committed to keeping you on the road. As a Truckforce customer, you are assured of expert advice on recommended products, on how computer monitoring can

maximise the lifecycle of your tyres and on any local legal issues regarding truck tyres. When you call Truckforce, you'll be dealing with a staff of knowledgeable professionals trained by Goodyear specialists using the most technically advanced tools available. With a comprehensive range of dealerships throughout Europe, you are never far from fast, efficient, friendly help. And remember that all work carried out is conveniently charged directly to the subscribing truck company.

Premium quality, truck tyre products from Goodyear to suit any hauling application. Fitted anywhere in the Truckforce European network.

Truckforce: a pan-European truck tyre management network. Unrivalled service standards. Expert assistance and information.

Highly professional truck tyre specialists equipped with the most technically advanced tools throughout Europe.





TVTrack

From the moment we fit your new tyres to the time we remove them, Truckforce's computerised TVTrack system can actively supervise your tyres on the road. It monitors truck and trailer tyre wear throughout the life of the tyre. At an early stage, it can highlight incorrect inflation, suspension defects or chassis misalignment. This means that your Truckforce dealership can make the necessary alterations early enough to significantly

prolong your tyre's life. It also suggests tyre combinations which are most efficient for your truck, and, to allow you to fit the work into your haulage schedule, it gives advance warning regarding the appropriate times to replace your tyres. Truckforce's TVTrack system means that your Goodyear tyres and retreads are continually controlled so that they perform consistently and reliably throughout their entire lifecycle.

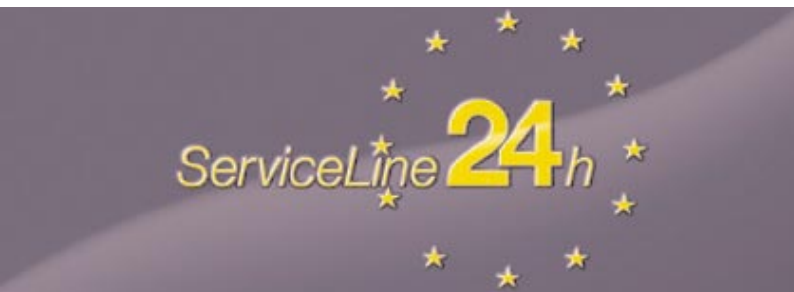
TVTrack is Goodyear developed software which helps to optimise truck tyre performance.

24 hour breakdown service

Truckforce is a unique, round-the-clock service which guarantees that wherever you are, at whatever time of day, we can locate and deal with your tyre problem there and then. It makes sure you get the right new Goodyear tyres or retreads

exactly when you need them. No matter what the problem, you can rest assured that there is a Truckforce dealership close by waiting to respond immediately to your call.

24 hours a day, 7 days a week, Europe-wide breakdown service for minor and major tyre repairs or even a complete tyre change.



Truckforce

The first pan-European truck tyre management network



One source, multiple benefits

With Truckforce, you are free from the dilemma of going to one source for tyres, to another for retreads and to maybe yet another for tyre service and maintenance. Instead, you have the convenience of speaking to just one single source which

guarantees complete tyre management from Goodyear trained professionals. A standardised network of the highest quality available anywhere in Europe, at any time, day or night.

Whether you operate locally, or on a Europe-wide scale, you can now run your business more efficiently and more effectively.

Truckforce from Goodyear is the complete pan-European truck tyre management solution. Can you afford to be without it?

Any Truckforce dealership in Europe can provide your tyres with a new tread which means many more miles of successful hauling.

Truckforce gives you the reassurance of effective, efficient tyre control to keep you trucking across Europe with complete confidence.

